

Bhoomika

ANNUAL REPORT 2017 - 2018



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When a group of like-minded individuals gathered to support those affected by the Gujarat Earthquake in 2001, little did they imagine that they would witness the devastation caused by the earthquake and the suffering of the people in its immediate aftermath, followed by the long-term consequences of rebuilding homes, vocations and schools. The devastation caused in communities that were already underprivileged emphasised the need for emphatic organised support. The vision of Bhoomika was born out of this experience.

VISION

Disasters have devastating impacts, traumatising and debilitating lives. We believe that response to disasters is not just about immediate relief but a humanitarian response to the affected that looks beyond immediate suffering. It is about rehabilitation through their vocation, their place of dwelling, the rebuilding of schools, nurturing of the children in the aftermath of the disaster. We aim to rebuild lives and livelihoods.

MISSION

To work with underprivileged communities and individuals:

- **At times of natural disasters by responding through the three phases of Rescue, Relief and Rehabilitation**
- **In the field of education by, supporting children's education through better infrastructure and qualitative intervention with an aim to make it relevant, to equip them with a mind to enquire, to be creative, sensitive to environment and people, helping preserve the planet.**

SHARING OUR THOUGHTS

India is one of the ten worst disaster-prone countries of the world. The country is prone to disasters due to a number of factors; both natural and human induced, including adverse geo-climatic conditions, topographic features, environmental degradation, population growth, urbanisation, industrialisation, non-scientific development practices, etc. The factors either in original or by accelerating the intensity and frequency of disasters are responsible for the heavy toll of human lives and disrupting the life supporting system in the country.

*Report on Disaster Management compiled by
the Ministry of Home Affairs in 2011*

This has been a reality in this last decade as the country continues to battle one disaster after another.

In the year 2017-18, while over 12 natural disasters across the world caused havoc, the rains and floods in northern India triggering landslides and destroying infrastructure had once again displaced lakhs of people. As we complete another year in Bhoomika Trust, we continue our process of learning and adapting our response to different geographies when it comes to disasters. Over the past few years, we have developed distinctive programs when faced with disasters, in terms of relief and rehabilitation. Bhoomika Trust was able to impact a few areas in Assam and Bihar by distributing relief materials through partnering NGOs.

The year was significant as we took on our Disaster Rehabilitation project of '100 Resilient Homes' for some families whose homes were devastated in the 2015 December floods. We have set a time frame of two years to complete this project as the process of verification, validation and approvals is prolonged. As part of rehabilitation, we built 6 classrooms with toilets and support facilities in a school in a resettlement colony in Perumbakkam.

Bhoomika's work during the Chennai floods was highlighted and showcased as a case study with a focus on the effective use of social media during a disaster by Republic TV in January 2018 in a panel discussion.

Through our 'Educate and Empower' programs, the Trust has focused on infrastructure needs of schools, scholarships for deserving children and creating afterschool community learning centres particularly in flood-affected areas around Chennai. We are happy to bring to you the highlights of the year 2017-18.

We would like to thank each and every one of our donors who put their faith in us, our untiring volunteers and our partner organisations that support us in the work we do.

Aruna Subramaniam
Managing Trustee

DISASTER RELIEF

Bhoomika Trust, being a Chennai-based organisation, has developed a distinct methodology with respect to its work during disasters in other states. In any disaster, local bodies, NGOs and local government bodies with the help of National Disaster Relief agencies are best equipped to attend to the immediate rescue and setting up and maintenance of relief camps, community kitchens, etc. Bhoomika works with local partners and supports disaster victims through relief kits that are customised to the regions' weather conditions and cooking needs. These kits are distributed through local partner NGOs. In 2017-18, the Trust lent its support to disaster victims in both Bihar and Assam.

BIHAR FLOODS 2017

As Bihar battled rains and floods in August 2017, leaving over 1.7 crore people affected, the devastation was of a mindboggling magnitude. Bhoomika Trust's volunteers packed and dispatched **3000 customised utensil kits** at a cost of **Rs. 30,88,560** for the flood-displaced families. The materials for the kits were sourced locally in Chennai and Bhoomika's network of volunteers packed these into individual kits. Bhoomika worked with local NGOs in Bihar to reach out and distribute the kits.





ASSAM FLOODS 2017

Majuli is a large river island in the Brahmaputra river, in the Indian state of Assam. It is also the first river island district in the country and is one of the areas in Assam that was affected by floods in July 2017. With the generous support of donors, Bhoomika Trust provided tarpaulins and blankets by working with Goonj to reach the affected people in Majuli. The cost of relief materials was **Rs. 21,93,400.**



DISASTER REHABILITATION

Bhoomika Trust believes that response to disasters is not just about providing relief. It is about a response that looks beyond the immediate suffering. It is about rehabilitation of the affected. Bhoomika has defined its vision to include a sustained program to provide infrastructure to schools, libraries, housing and also provide support to other NGOs in any way possible. Rehabilitation is a long-term effort and at Bhoomika, we look at every effort as an opportunity to upgrade and improve. Our rehabilitation efforts have primarily focused on repairing schools, rebuilding schools and building houses, and supporting livelihood aids through our Back to School, Back Home and Back to Work programs.

BACK TO SCHOOL

Continuing our rehabilitation work of Chennai 2015 rains and floods, Bhoomika Trust developed a focus on the resettlement area Perumbakkam. Perumbakkam is a newly developed township with over 15,000 tenements built by the Slum Clearance Board to relocate residents from the canal banks of Chennai which are considered flood plains. As a critical project, Bhoomika worked with the Department of Education of Tamil Nadu Government to upgrade an existing school by building six additional classrooms, staff room, library and toilets. This was undertaken as a priority project to support the disaster affected victims. The new premises was built at a cost of **Rs. 96,34,762** and was supported generously by donors, through CSR funds from a corporate and an overseas Association. The school was inaugurated in August 2017.



THE NEED FOR RESILIENT HOMES

A heart-wrenching reality after a disaster is the loss of a home. We have seen this immediately after the December 2015 floods when we visited many areas in and around Chennai. Many of these communities live in huts with meagre possessions. We saw their desolation as they came home from relief camps, the building of makeshift houses with sarees tied around poles, temporary roof with vinyl sheets, uneven mud floor and the struggle mothers face to provide cover for their young daughters.

Bhoomika Trust set up its '100 Resilient Homes' program in June 2016 focused on those affected by December 2015 floods. It was a slow and daunting process to identify and choose deserving beneficiaries, validate their requirements and verify their claims to the land they were living in, meeting with the Panchayats and Block Development Officers to get permissions to build. The process of bringing together communities was equally challenging.

Bhoomika focused on this Resilient Homes project in the year 2017-2018, partnering with a team of young architects to create housing models that could be standardised. The models were developed in consultation with the community. Community participation was considered to be the key to restoration and Bhoomika's team built extensive community rapport to identify common issues in all the areas that were taken up for infrastructure creation.



MANAMBATHY VILLAGE, KANCHIPURAM: 17 HOUSES

Manambathy village is located in Thiruporur block of Kanchipuram district in Tamil Nadu and is fourteen kilometres away from Thirupporur town towards Thirukkazhukundram. This area faced the fury of the December 2015 floods. Bhoomika Trust provided relief materials to one of the affected clusters during the floods and built **17 RCC houses** for families as part of disaster rehabilitation efforts at an approximate cost of **Rs. 64,47,140**. The houses were handed over to them on 5th March 2018. A well within the community, which was abandoned, has been completely restored for use.



A house damaged by Chennai Floods, Manambathy Village



A resilient home built by Bhoomika, Manambathy Village



Family part of the Resilient Home Project | Phase 1, Manambathy Village, Kanchipuram District



The first batch of houses was handed over in a small function organised in Chennai, with all the new house owners invited as special guests of honour



A refurbished well after removing the piles of plastic and cloth, and desilting and strengthening the walls

MANJANKARANAI VILLAGE, THIRUVALLUR: 9 HOUSES

Manjankaranai is a village located in Uthukkottai of Thiruvallur district, Tamil Nadu with around 296 families residing in three clusters. Bhoomika identified one of the clusters, which had about 19 houses, all of which were thatched houses with mud walls. During the floods in 2015, many of these huts were badly damaged when the water level rose up to 4 ft. The work was taken up in phases and a total of **9 houses** have been constructed at a cost of **Rs. 8,01,420** and handed over to families here during 2017-18. These designs were adopted after extensive discussions with the community members.



MELKANAGAMPATTU VILLAGE, KANCHIPURAM: 7 HOUSES

Melkanagampattu is a small settlement inside a wooded area, a small block in Manambathy, one of the 90 villages in Thiruporur block of Kanchipuram district of Tamil Nadu. Bhoomika Trust provided relief materials to one of the affected clusters in this village during the 2015 Chennai floods. The population consists mainly of agricultural labourers. This cluster, which was affected, consists of mud walled, thatched houses. The large Manambathy Lake nearby filled over and the water drained through the settlement at a height of 5 ft., damaging their huts. They were living under thatched roofs protected by tying sarees and other material around them. As part of Bhoomika's rehabilitation program, we built **7 houses** at a cost of **Rs. 10,18,930** and handed them over before the North Eastern monsoons in 2017 in Phase 1 of our operations.



In conversation with the Melkanagampattu community



Before Bhoomika's intervention



After Bhoomika's intervention

BACK TO WORK

Bhoomika has found this to be most challenging when we began our work with the families relocated from canal banks after the 2015 December floods in Perumbakkam. As a first effort, we helped the communities to form groups to identify skill sets. We brought in outside resources to create opportunities for self-employment.



Meeting women's group in Perumbakkam



EDUCATE & EMPOWER

Bhoomika's mission in the field of Education involves addressing gaps in infrastructure, providing material support and scholarships to needy students, and providing qualitative intervention with the aim of helping students perform better. Through the year we have initiated and completed several projects.



Paiyanoor Government High School

Bhoomika relaid the flooring in the classrooms, installed new electrical fittings, created temporary structures and completely painted the school to give it a makeover at a cost of **Rs. 1,71,000**. The work was completed in March 2018.

CHILD Home

We have a long-term association with CHILD, a residential facility for children of HIV positive parents. In February 2018, Bhoomika constructed a rooftop shed to create additional space for the children's activities at a cost of **Rs.1,04,890**. Bhoomika also provides scholarships for some of the associated students.



Community Tuition Centres

As part of our disaster rehabilitation program, Bhoomika tries to establish after school tuition centres for children in communities supported by us during a disaster. We have established centres in Manambathy and Manjankaranai where a tutor from the community works with the children after school hours through a process of general learning, school homework support and peer learning.



Scholarship Support to Underprivileged Children

Over the years Bhoomika has been providing scholarships to students whose parents struggle to pay their school and college fees. In most cases, the support for a child continues year on year. In 2017-18 we provided support to **57 school students** with an amount of **Rs. 4,43,891** and to **12 college students** with an amount of **Rs. 3,56,540**.

KARKA MATH LAB IN PARTNERSHIP WITH ALTIUS FOUNDATION

In an effort to create a learning environment with technology, Bhoomika Trust in partnership with Altius Foundation established the Karka Math Lab in Government Boys Higher Secondary School, Poigai, Vellore. We have installed **40 computers** in the school ensuring that each child has a system to work with. This project aims at improving the mathematical and logical thinking ability of the children through technology. The project supports classroom teaching with self-paced learning through technology assisted by trained facilitators



ADWHSS AT VADAKARAI, RED HILLS

At the request of the school, the Trust donated desks for all classrooms of the school in February 2018 at a cost of **Rs. 2,90,000.**



SUPPORT TO SCHOOLS AFFECTED BY CHENNAI FLOODS



Printer donated to CHS, Jafferkhanpet



Panchayat Union School, Kannagi Nagar

POLICE BOYS AND GIRLS CLUB (PBGC)

Police Boys and Girls Clubs are essentially created to support and provide guidance to the youth from slums and economically weaker sections. We support the Police Boys and Girls Club (PBGC) at Kuil Thottam, Chennai. These children are given opportunities for learning, recreation and skill cultivation. These inputs help them to connect with society and prevent them from drifting towards crime and deviant behaviour. The Club has facilities for tutoring, sports, library, recreation and opportunities for vocational training. Bhoomika Trust is working with a PBGC which is under the control of E-1 Mylapore Police station since December 2011.



Activities in PBGC, Kuil Thottam

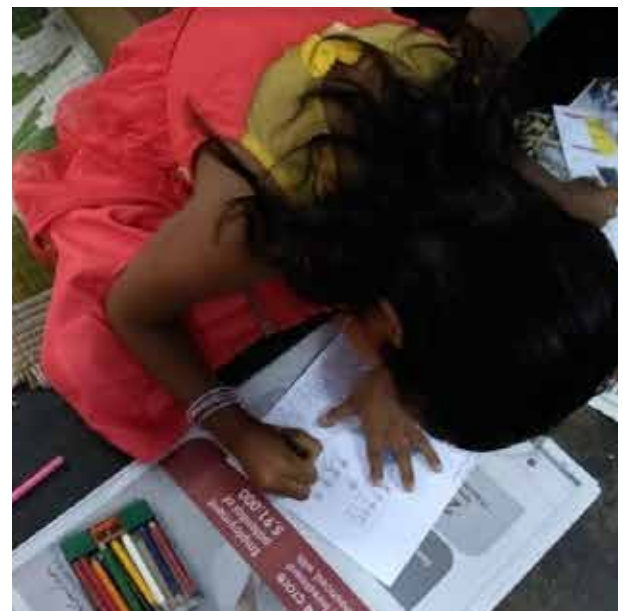
A summer camp was conducted at PBGC with the support of Chennai Volunteers from May 2nd to 13th 2017. It was made interesting with an icebreaker session, science module, animal tales and English stories, introduction to computers and science project, public speaking, mock interview sessions, confidence building activities, craft, debates, career guidance, quiz, vocabulary building, club cleanup activity, essay writing competition, indoor games and field visits to other NGOs. Around 27 children participated in this summer camp.



PBGC students visited the Banyan Shelter



Eye Camp conducted in PBGC, Kuil Thottam



Children's Day celebrated at PBGC tuition centre



WNS Cares Foundation's mobile library at PBGC to expose children to reading



COLLABORATIONS WITH NGOs

A lot of the work that Bhoomika does involves reaching beneficiaries who are spread across regions. Some part of our delivery of services is also about leveraging the headway made by other NGOs in terms of resource creation. All of these call for networking with other NGOs and knowledge bodies. Bhoomika connects with several grassroots NGOs in disaster affected areas that facilitate relief delivery. Bhoomika has also created "True Gifts," a platform that facilitates gifting for special occasions like birthdays, weddings, etc. These curated gift certificates address specific needs of several NGOs listed by us on this platform.

We work with a few NGOs who have gone on to become our long term strategic partners:

Chennai Volunteers is a significant partner who supports us through mobilisation of student and corporate volunteers.

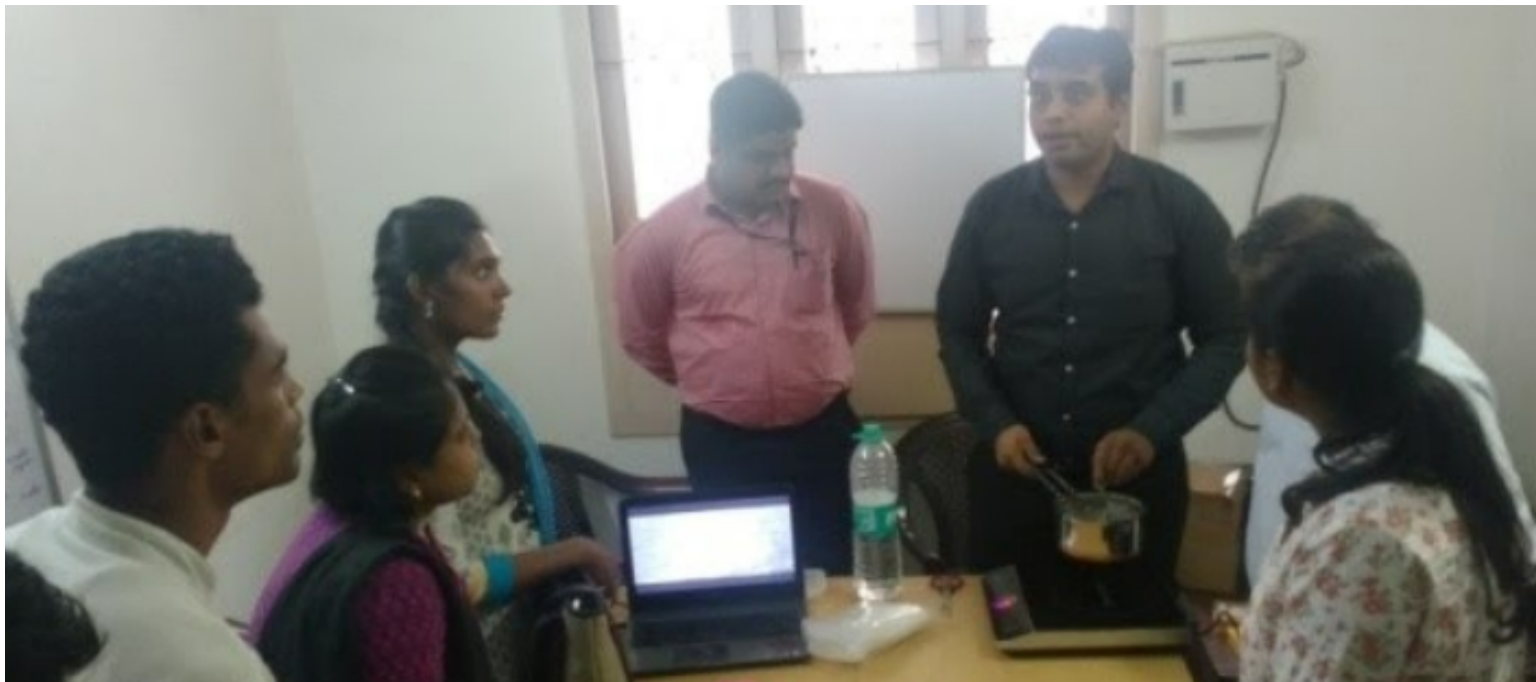
Altius Foundation supports us with its technology in our work in the field of education through Karka Math Lab



Bhoomika Trust in a Panel Discussion on Best Practices in NGOs in August 2017

TRUE GIFTS

Bhoomika has over the years observed that gifting involves a process of identification of objects that are oftentimes redundant for the receiver and has seen this as an opportunity to channelise the good wishes to deserving organisations and causes. As part of this effort, True Gifts hosts a variety of causes that individuals could contribute to on the occasion of a birthday, wedding, anniversary or any celebration. We are hoping to make this initiative grow in the coming years. In 2017-18, we had donations impacting several causes at an overall value of **Rs. 2,34,200.**



OUR GRATITUDE

We are deeply honoured by the trust placed in us by philanthropic individuals, foundations, and corporate entities. We thank them for their continued support. The relief and rehabilitation work that we do is possible only because you put your faith in us. To all those who have continued to volunteer with us over the years and for those who joined us this year, we place on record our sincere gratitude. You have made everything we do possible; your empathy has made our efforts more significant.

OUR TEAM

BOARD OF TRUSTEES

Jayendra Panchapakesan
Sudha Panchapakesan
Aruna Subramaniam
Rinku Mecheri
Bombay Jayashri




COUNCIL OF ADVISORS

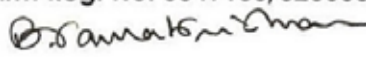

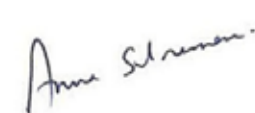



Latha Subramaniam
B. Ramakrishnan
Pravin Shekar
Geetha Rajagopal
Raju Rajagopal
Usha Sarathy

BHOOMIKA TEAM

Murali Vedachalam
V Purushothaman
Yesudhas
Syed Mohammed Azarudeen
Reegan Raj
Uthamanathan

FINANCIALS

BHOOMIKA TRUST				
Regd office : # 32, 1st street, Karpagam Avenue, R. A. Puram, Chennai - 600 028				
Admn office : Flat 3, Saravanalayam, New No.33, P.S.Sivaswamy Salai, Mylapore, Chennai - 600 004				
BALANCE SHEET AS AT 31st MARCH, 2018				
PARTICULARS	Sch.	As at 31-03-2018 In Rs.		As at 31-03-2017 In Rs.
I. SOURCES OF FUNDS				
(a) Capital Fund	1	68,238,171		88,248,934
(b) Loans & Advances	2	-		-
TOTAL		68,238,171		88,248,934
II. APPLICATIONS OF FUNDS				
(A) Fixed Assets:	3			
(a) Gross Block		190,218		150,999
(b) Less: Depreciation		47,970		35,681
(c) Net Block		142,247		115,318
(B) Current Assets, Loans and Advances:				
(a) Cash and Bank Balances	4	67,228,264		87,810,670
(b) Other Current Assets	5	867,660		496,830
(c) Loans and Advances	6	-		-
(C) Current Liabilities and Provisions:		68,095,924		88,307,500
(a) Liabilities	7	-		173,884
Net Current Assets (B) - (C)		68,095,924		88,133,616
TOTAL		68,238,171		88,248,934
<p>As per Our Report of even date For CNGSN & ASSOCIATES LLP Chartered Accountants Firm Reg. No. 0049155/S200036</p> <p><i>B. Ramakrishnan</i></p> <p>B. RAMAKRISHNAN Partner M.No.201023</p> <p>Date: 29/9/2018 Place: Chennai</p>				
<p>For BHOOMIKA TRUST</p> <p><i>[Signature]</i> <i>[Signature]</i></p> <p>  </p>				

BHOOMIKA TRUST			
Regd office : # 32, 1st street, Karpagam Avenue, R. A. Puram, Chennai - 600 028			
Admn office : Flat 3, Saravanalayam, New No.33, P.S.Sivaswamy Salai, Mylapore, Chennai - 600 004			
INCOME AND EXPENDITURE FOR THE YEAR ENDED 31st MARCH, 2018			
PARTICULARS	Schedule No.	For the year ended 31-03-2018 In Rs.	For the year ended 31-03-2017 In Rs.
INCOME			
Donations received		3,998,360	15,282,066
Processing Fee received		5,500	14,701
Interest received from bank		4,869,512	4,794,068
Other Income		144	8,539
		8,873,516	20,099,374
EXPENDITURE			
Application for Charitable Purposes		28,836,309	15,434,218
Fixed asset written off		-	-
Depreciation	2	47,969.29	35,681
		28,884,278	15,469,899
Excess of Expenditure over Income		20,010,762	(4,629,475)
CARRIED TO BALANCE SHEET		20,010,762	(4,629,475)
As per Our Report of even date For CNGSN & ASSOCIATES LLP Chartered Accountants Firm Reg. No. 004915S/S200036 		For BHOOMIKA TRUST  	
B. RAMAKRISHNAN Partner M.No.201023		Trustees	
Date : 29/9/2018 Place : Chennai			
			

Bhoomika



BHOOMIKA TRUST

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